



KACE

Kansas Association of Colleges and Employers

Newsletter | November 1, 2016



Linking Kansas Employers and Higher Education Career Services Personnel

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President's Corner

David Hogard

Pittsburg State University

Hello KACE Members! What a roller coaster ride it has been this year. I know that over the past several months, many of you have hired new staff or even accepted a new job role/responsibility yourself. Some of you have physically moved offices, gone through new construction, and are now just getting acclimated to new physical environments.

However crazy it might be for everyone, it will soon be time for our 69th annual conference! Can you believe that? According to a Kansas Career Development & Placement Association (KCDPA) brochure from 1986, the association began in 1947! Although I did not personally attend that first conference, my first conference was 18 years ago (1998) at the Airport Hilton in Wichita, KS. The conference theme was "Soaring to New Heights". Time certainly does "fly" when you're having fun, doesn't it?

Many people have put a tremendous amount of time and effort into KACE this year and I hope you are all planning to attend this year's conference in Lawrence, KS (November 3 – December 2). The conference program looks amazing!

I want to send a special shout out to the 2016 KACE Board of Directors as well as the 2016 Annual Conference Planning Committee. Thank you to:

KACE Board: Erin Wolfram, Kent McAnally, Julie Anderson, Carol Gard, Celeste Gruhin, Julie Hamel, and Brandi Wriedt

Conference Committee: Erin Wolfram, Robyn MacGregor, Dana Nordyke, Kent McAnally, Kristi Lam, Kay-lynn Taylor, Carol Gard, Jolene Phillips, Ann Hartley, Rhiannon Racy, Gary Handy, Julie Anderson, and Susan Wade.

Additional "Thank You's" go out to all of the KACE Committees Chairs:

Rhiannon Racy (Membership Development); Brandi Wriedt and Katie Sawyer (Technology); Mindy Cloninger (Special Projects); and Gary Handy (By-Laws and Constitution).

Don't forget that all of you will be given an opportunity to sign up for various committees at the conference. I feel privileged to have served as KACE's President this year and thank everyone who has supported, encouraged, and provided guidance. Thank you for allowing me to serve in this capacity.

I look forward to seeing all of you in Lawrence!

FYI – check out the history of KACE:

<http://kacweb.org/extened-history/>



2016 KACE Leadership

Officers:

President

David Hogard, Pittsburg State University

President-Elect

Erin Wolfram, The University of Kansas

Past President/Historian

Kent McAnally, Washburn University

Secretary

Julie Anderson, OMNI Employment Services

Treasurer

Carol Gard, Johnson County Community College

Employer Relations Representative

Celeste Gruhin, UPS

College Relations Representative

Julie Hamel, The University of Kansas

Technology Officer

Brandi Wriedt, Truman State University

Committee Chairs:

Annual Conference Planning

Erin Wolfram, The University of Kansas

Bylaws

Gary Handy, Washburn University

Membership

Rhiannon Racy, The University of Kansas

Site Selection

TBA

Special Events

Mindy Cloninger, Pittsburg State University

Technology and Communication

Brandi Wriedt, Truman State University

Co-Chair: Katie Sawyer, McPherson College

It's never too late to join a committee and getting to know your colleagues!

Do you want to stay connected with KACE members year round? Be sure to connect with us on [LinkedIn](#), [Twitter](#), and [blog](#). Share articles, announcements, and new discussion topics on any of these profiles!



Conference Hashtag

Use conference hashtag #kace16 again this year to join in a Twitter contest! More details to follow!



Hello KACE Colleagues,

I am retiring on October 21 and want to express my heartfelt appreciation to all of you. The opportunities that I had to volunteer with KACE as president, chair of committees, and committee member brought me much joy. This is a wonderful organization that collaborates and networks so well with each other. We are in the same business—helping college students transition to meaningful careers with quality organizations and companies. As a group, you possess so many talents and positive attributes. KACE has such a bright future ahead with more new professionals getting involved! If you haven't yet joined a committee, I encourage you to do so. You will find that you grow professionally and make friends across the states of KS and Missouri. Thank you to all of you with whom I've had the pleasure of working on KACE initiatives.

My best regards to Erin and her committee for this year's KACE Annual Meeting! It will be a stellar one under her leadership.

LeAnn Cunningham
Employment Relations/Internship Coordinator
Johnson County Community College
Leanncunningham06@gmail.com

Bringing Home Baby

Marissa Bland

William Jewel College

Marissa Bland, Director of Career Development & Internships, had her baby girl, Alina Bland, on May 31, 2016. She was a healthy 7 lbs. 3 oz., 19.25 inches long and is especially loved by her big sister, Juliana, who is now 2.





Annual KACE Conference

A Mountain of Possibilities

Brought to you from Mt. Oread in Lawrence, KS

Kansas Association of Colleges & Employers 2016 Conference, Nov. 30 - Dec. 2



We hope you will join us for this educational and fun-filled event. We have two exciting and entertaining keynote speakers: [Joyce Layman](#) and [Jay Pryor](#), 15 unique breakout sessions, two interesting tours (Reuter Organ Company and Free State Brewery Bottling Facility), lots of wonderful food, and humorous entertainment by [KC Improv Company!](#)

Registration

[Register today!](#) Once you register, you may [pay your registration fee](#).

Conference fees:

- Current KACE college/university or employer member: \$150
- Graduate student: \$60
- Non-KACE member: \$200 ***If you are not a current member, we encourage you to [become a member](#) before you register to get the discount and other KACE benefits! Memberships will run through July 2017.

Room Reservations (\$115/night–includes overnight valet–does not include applicable sales tax)

The 2016 conference will be held at The Oread Hotel. Make your reservations today by calling 785-843-1200. Please use the group name "Kansas Association of Colleges & Employers." Rooms will be held until October 31st, 2016.



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Recruiting *Trends*: NOVEMBER 18, 2016 by PHIL GARDNER | register at wichita.edu/Trends

Dr. Phil Gardner, Director of the Collegiate Employment Research Institute at Michigan State University, will report on the 2017 Recruiting Trends survey. This survey is a compilation of responses from more than 5,000 US employers. The analysis will provide insights into the employment outlook for college-level positions over 2017. Join us for networking, lunch, the presentation and an employer reaction panel. **Spaces are limited! Register today!**

REGISTRATION: \$60 | INCLUDES PARKING, LUNCH & PROGRAM
WICHITA, KANSAS | 11 A.M. - 2 P.M.



Wichita State University Career Development Center | Wichita, Kansas
(316) 978-6131 | careerdevelopment@wichita.edu | wichita.edu/careerdevelopment

KACE Scholarship Winners

Rhiannon Racy

The University of Kansas

The Membership Development Committee is proud to announce the recipient of the 2015 KACE Presidential Scholarship, David Hogard (Pittsburg State University) and the recipients of the 2016 KACE Current Membership Scholarship, Melody Head (Newman University) and Debra Rodenbaugh-Schaub (Kansas Department of Commerce/KansasWorks).

The committee was fortunate to have excellent applicants this year, and we're excited to hear about David's time at the Midwest ACE Conference, Melody's NACE webinar on "Develop and Manage a Job Shadow Program," and about Debra's experience at the Cross Roads RI Institute in Salt Lake.



KACE Award Winners

Rhiannon Racy

The University of Kansas

The following awards will be presented at the annual KACE Conference. We look forward to hearing about great contributions from 2016 and celebrating the winners!

=== Career Services Member of the Year Award ===

In recognition of outstanding contributions by a Career Services member to KACE during the past year.

=== Chairperson of the Year Award ===

In recognition of the outstanding contributions by a KACE committee chairperson during the past year.

=== Employer Member of the Year Award ===

In recognition of outstanding contributions by an employer to KACE during the past year.

=== Rookie of the Year Award ===

In recognition of outstanding contributions by a member who is in their first year of membership.

=== Technology Award ===

In recognition of outstanding contributions to KACE or to their profession through the development of innovative programs and services. Contributions for this award are not limited to KACE, but can also be to either the Career Services or Human Resources professions.

=== Outstanding Committee Member Award ===

In recognition of outstanding contributions by a KACE committee member during the past year.

=== Brad Barackman Bridge Award ===

In recognition of the KACE member who implemented, over the past year, an outstanding program that serves as an effective "bridge" between employers and Career Services. Contributions for this award are not limited to KACE, but can also be to either the Career Services or Human Resources professions.

KACE Member Spotlights

Brandi Wriedt

Truman State University

Whether you're new to KACE or are seasoned veteran, we want to hear your story! By taking ten minutes to submit a [Member Spotlight Form](#), you can take a small, but meaningful step towards connecting with other KACE professionals.



Beginning Early to Develop a Career-Minded Culture

Melody Head

Newman University

Recipient of KACE Current Member Scholarship

The Newman University Career Service Center is taking strategic steps to integrate more opportunities for their students to experience the workforce before graduation. Like most universities Newman offers internships and cooperative education experiences for their juniors and seniors. There was no program in place for the freshmen and sophomores on campus to begin exploring the workforce.

As I was searching for funding and potential possibilities to explore to fill this need, The KACE Membership Development Committee offered a scholarship for a professional development activity that would benefit the entire office and, potentially, the entire student body. The Committee awarded Newman University Career Service Center a \$200 scholarship for a NACE webinar "Develop and Manage a Job Shadow Program."

The webinar provided guidance on how to set up and maintain a good job shadow program. The webinar was based off of DePaul's program. The goals for the webinar were to

- Determine how to create, implement, assess and sustain an innovative job shadow program.
- Identify employer outreach strategies to engage organizations willing to host students
- Create an evaluation utilizing surveys and focus groups to ensure the job shadow program provides value to both students and employers.

The webinar stressed the importance of

- Employer Engagement—what's in it for them?
- Employer Selection Process—companies that are connected with university, have a variety of industries represented
- Employer Marketing—create a handout that includes benefits, structure, and application process
- Create It and They Will Come—just start
- Spread the Word—stakeholders, personalized messages, create faculty lists, value for students
- Student Marketing—applicable companies, application process, contact information
- Assessment—get feedback from employer, student

The webinar gave me the confidence to implement a job shadow program for Newman University's sophomore and undeclared students for Fall 2016. If you are interested in seeing the entire program that has been implemented, find me at the KACE Conference in Lawrence and I will be happy to share.

Your Newsletter Contributions are Encouraged!

Your contributions keep the newsletter fresh! Thank you to those who contributed to this newsletter!
Please feel free to share ideas and stories with Brandi Wriedt (bkeller@truman.edu).



Staff Updates

Erin Wolfram

The University of Kansas



Nikita Haynie will join the University Career Center on October 10th, 2016 as the Assistant Director of Career Education Programs. She is a native of Georgia, graduating in 2013 with a M. Ed., in Higher Education from Georgia Southern University. Her most recent role as Academic Advisor involved working exclusively with deciding first and second year students. She brings depth in programming skills and experience, having served in a variety of student affairs roles in Campus Programs, Orientation, Pan-Hellenic Council and Campus Life. For the past two years, she has led efforts at the University of West Georgia in developing and implementing an innovative programming series for deciding students called the "Major League Series", a series of programs developed to educate and assist students through the major/career exploration process, increasing student retention and successful matriculation to graduation.



Rhiannon Racy will be transitioning her role in the University Career Center from Assistant Director, working specifically with the KU Academic Accelerator Program, to Assistant Director, Education and Social Welfare programs as of September 12th, 2016. Rhiannon graduated from KU's M. Ed., in Higher Education program in 2015. As a graduate student, she developed a variety of experiences in career coaching, orientation, advising, and teaching. Since 2015, she has worked to pilot an innovative program called "Closing the Gap: salary negotiation skills for women", a campus-wide initiative to increase awareness of the wage gap and skills with salary negotiation in the campus student population. Rhiannon is passionate about equity issues in education and will continue to develop similar innovative programming with the University Career Center.



Kelsey Common joined the University Career Center staff on August 29th as our new Career Coordinator for Events. Kelsey graduated from CU-Boulder with a degree in International Affairs and served as an event intern in the CU career center. As a student she completed multiple internships and most recently was a special events intern at Beaver Creek Resort in Colorado. Kelsey will provide support for UCC events, including career fairs, etiquette dinners, and other activities. Please welcome Kelsey as a new Jayhawk and a member of the UCC team.



Career programming designed for students in various stages of their searches

Steve Rottinghaus

University of Kansas

After listening to hundreds of University of Kansas School of Journalism and Mass Communications students share their concerns and challenges while pursuing internships and jobs, the J-School Career and Outreach Center scheduled a dozen events for the 2016-2017 year to better prepare the students for a successful search.

The programming was designed to connect with all students, regardless of their year in school. Topics included job search strategy, navigating the Career Center webpage, making the most of internship experiences, interview etiquette, evaluating job offers and prepping for career fairs and networking events.

Separate sessions were devoted to freshmen, sophomores, juniors and seniors since they face different challenges each year. As expected, the senior session was the most popular with the KU students because they were thinking seriously about their internship and job search approach.

With a November career fair coming up, the fall semester closed with sessions on online branding, career fair preparation and networking. Similar workshops are planned for the spring, including using social media in your job search and ethics in resume writing and cover letters.

The feedback I received from the students has been positive. I hope more underclassmen take advantage of the remaining events and see the benefits in taking steps early in their collegiate career to be in a better position to secure a desired internship or that first job.